

LUXURY ALUMINIUM 100% RECYCLABLE CAP BY MONRO COSMETICS

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Sustainable without compromising on LUXURY? Monro's latest offering showcases a luxury 2 piece aluminium cap that is 100% recyclable.

The innovative 2 piece cap combines an inner thread and outer shell produced entirely from aluminium. Compared with a traditional aluminium sheathed cap, this option reduces plastic consumption by more than 99%, and the remaining 1% is a fully recyclable and removable PE liner.

The cap utilises a PE liner to ensure a high quality seal when the cap is applied to the glass jar. The liner incorporates a discrete pull tab that allows the consumer to easily remove and recycle it, making the complete pack 100% recyclable.

The highly innovative 2 piece aluminium cap pairs perfectly with Monro's thick base and heavy weight 50ml glass jar for the ultra premium look and feel. Available at a low MOQ of 10k with a complete range of decoration techniques available. Production moulds available early 2023 in 50g capacity and more capacities to follow.

Contact Dave and Sarah at <u>cosmetics@monro.co.uk</u> to find out more about this product and our range of sustainable solutions.



